This new square, occupying 7,000m² directly in front of the historic Grade I listed façade to King’s Cross must be able to cope with up to 100,000 commuters, visitors and residents every day.

In association with the Royal Institute of British Architects (RIBA) Competitions Office we managed the international, two-stage design competition for the client body; led by the landowner Network Rail (in collaboration with London Boroughs of Camden and Islington, Transport for London, and in association with Design for London, with supervising architect John McAslan + Partners).

The competition was run in accordance with European Union procurement regulations and received over 100 entries at the first stage. As part of our commission we established a brand and set-up a dedicated website for the project and managed all of the communications materials. Over the eight week competition process the website registered over 15,000 hits and the Expression of Interest document was downloaded over 11,000 times.

The competition was featured on over twenty websites internationally including the USA, Canada, the Czech Republic, Germany, France, Turkey, Portugal and various cross-European and British sites.

The Shortlist:
Field Operations
Gehi Architects
Gross.Max Landscape Architects
Gustafson Porter
Martha Schwartz Partners
Stanton Williams

Won by
Stanton Williams